

1. **Capital Budget:** we have received our assessment and will be ready to pass a tax rate bylaw at the next council meeting after March 20th.
2. **Alberta Hub regional Ec Dev in St paul:** Bob Ross and I have attended a meeting with Yulia M Manager of Investment Attraction Alberta, and Etienne V. Senior investment Attraction Officer - Alberta Agriculture and Irrigation. There is a big push to market lands available for manufacturing, residential, commercial. Bob R. and I are working on the maps.
3. **Joint Municipalities :** Joint ARB or contract ARB. CRASC (contract) offers complete management of the complaint process. Fee of \$800+\$0.30 per parcel + hearing fees estimated \$1500-\$2000 / annually. Cost of training is about \$400-\$700/ member every 3 years we would train 2 each clerk and member so estimate is about \$600 / per year + hearing fees
4. **Grant Match meeting:** grant Match would like to work on some grants with us they only get paid if they are successful at receiving a grant and they only apply for grants that CAO and Council allow them to apply for.
5. **Incident Command System (ICS 200) training:** date April 11 & 12 in Town
6. **Introduction meeting Jacqueline Buchanan Regional Economic Development Services:** Jacqueline is the conduit for Economic Development for the province she will try to help find funding and programs to help The Town of Two Hills succeed. She Also would like the Town owned inventory of Land and Zoning.
7. **Emergency Management Meeting :** Ian fox (Alberta Field Agent) and Eldon Kozak proposed mandatory changes to our bylaw. Also we must hold one exercise a year as per new legislation **Alberta Emergency Management Act** that came into full force on November last year after several delays due to COVID compliance. Each Director of Emergency Management must have ICS 300 and DEM course I have Both
8. **Lakeland DMO:** Bob R. and I are working towards a document explaining the benefits of joining the DMO and will be forwarded to council when available. Travel Alberta acts as convener for regional destination organizations (Lakeland DMO), businesses and economic development organizations who make up the visitor economy. Destination Management Organizations (DMOs) are the backbone of tourism destinations. They exist to **promote destinations, attract visitors, and develop a regional economy.** DMOs are responsible for everything from attracting major sporting events to promoting local festivals. DMO **provides opportunities for product development that will enhance the visitor experience and the destination's identity and brand expression.** Tourism is integral to economic development and is a key driver and tool to achieve wider economic development goals.

Travel Marketing and Promotion



Increased Visitor Trips



**TRAVEL
PROMOTION'S
VIRTUOUS
CYCLE**



New Jobs & Tax Revenues

Additional Visitor Spending

9.